

LOVIDRA is the new skincare designed to take care of your vulvovaginal area on a daily basis, keeping it healthy, hydrated and toned. It is an intimate and fast-absorbing serum that is the result of the most advanced Research, whose precious components have the ability to hydrate, nourish, tone and lubricate the genitals, even in the deepest layers of the mucosa.

What is LOVIDRA used for?

LOVIDRA can be applied every day in the morning and in the evening. It is able to relieve all symptoms related to vaginal atrophy and dystrophy: dryness, itching, irritation, burning and dyspareunia (pain during sexual intercourse).

LOVIDRA, applied as a lubricant on the female and male genitals (also on the condom), improves sexual intercourse.

Who is LOVIDRA for?

Vulvovaginal well-being is an essential component to enable an active and healthy life for women. Restoring vulvovaginal balance and physiology helps to improve the quality of the relationship both with oneself and with the partner and consequently sexual life. The latter, in order to be fully lived, requires a condition of serenity and adequacy both on the physical and psychological level, since one influences the other, triggering dangerous vicious circles. LOVIDRA's goal is to gradually restore tone, thickness, softness, lubrication, a rosy color both to the mucous membranes and to vulvovaginal epithelium. The regained confidence will induce the restoration of physiological lubrication, helping woman on mental level. This can only improve sexual desire and satisfaction.

Why choose 100% eco-friendly cosmetics?

LOVIDRA is an intimate serum fruit of the most advanced Italian Research, very attentive to eco-thermal compatibility. Active ingredients either of botanical-vegetable origin or from Green Chemistry, are essential to ensure the ecology of the product and above all its compatibility with the mucosa.

LOVIDRA is therefore completely free both of potentially risky and non-environmentally friendly preservatives and excipients this is even more important considering the very high absorption capacity of the mucous membranes compared to that of the skin.

Why is LOVIDRA contained in an airless bottle?

The airless bottles, literally "without air", are containers characterized by a system capable of going under vacuum when the dispenser is activated, allowing the product to come out. The formulation, therefore, never comes into contact with the air or with the fingers. This technology has multiple advantages: maximum hygiene and protection of the product from contamination and therefore microbiological safety, even with less use of preservatives, always eco-friendly; protection of active ingredients and their effectiveness; possibility of making products without perfume or with low concentrations of fragrance; dispensing of the totality of the product without waste; more accurate dosage of the product and ease of use (it also works upside down). LOVIDRA in airless also means attention to the eco-sustainability of the plant.

How and when to use LOVIDRA?

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How and when to use LOVIDRA?

LOVIDRA should be used as a real vaginal cosmetic; therefore, it is recommended to apply it twice a day, preferably morning and evening. In the evening as the last act of the day, just before sleeping, allowing LOVIDRA to promote synergy with the physiological cellular regeneration at night.

Does LOVIDRA contain perfumes and aromas?

Thanks to one of its naturally derived preservatives, Propanediol, LOVIDRA has a light and pleasant rose fragrance. Neither aromas nor flavors have been added.

What is the texture of LOVIDRA?

Its light and non-liquid texture is capable of absorbing quickly and not causing any unpleasant loss.

How to use:

Cleanse your hands and dispense 3 or more puffs morning and evening, then apply throughout the vulvovaginal area. If desired, the applications can be repeated several times during the day, without any contraindications. Thanks to its lubricating action, it is also possible to apply LOVIDRA immediately before sexual intercourse, both on the genitals of woman and on those of man or on the condom.

In the moments following application, you can feel the effect of the active ingredients that penetrate the vaginal mucosa, in the form of a light and pleasant heat.

OWNERSHIP OF THE MAIN COMPONENTS

HIGH, MEDIUM AND LOW MOLECULAR WEIGHT HYALURONIC ACID

LOVIDRA contains three different molecular weights of hyaluronic acid:

- High molecular weight hyaluronic acid is able to aggregate large amounts of water and promote intensive hydration; it does not penetrate inside the tissues and therefore supports their surface integrity;
- Hyaluronic acid with a very low molecular weight, instead, is able to penetrate into the tissues repairing or regenerating cells by restoring tone, elasticity and thickness to the vulvovaginal epithelium;
- Medium molecular weight hyaluronic acid easily penetrates the dermis and maintains the qualities of the other two molecular weights in balance.

Several clinical studies have tested the effectiveness of hyaluronic acid on vaginal atrophy with favorable and statistically significant results. Hyaluronic acid is sometimes proposed in association with estrogen therapies, but increasingly clinical studies testify to the efficacy comparable to estrogens and therefore to the prevalence of use as a replacement for HRT (Hormone Replacement Therapy), when it is not indicated.

VITAMIN E

Vitamin E is contained in LOVIDRA in the form of pure tocopherol, it helps to improve the tropism of the vulvar skin as well as that of the vaginal epithelium. Besides having a moisturizing function, it is also an antioxidant properties that counteract free radicals and the resulting inflammatory phenomena.

RIE BRAN OIL

Vitamin E is also present thanks to the rice bran oil, which is particularly rich. In fact, it is highly appreciated for its moisturizing, emollient and smoothing power. It has the advantage of deeply nourishing the skin and epithelial tissues without altering their natural PH. Thanks to its composition, this product is a precious ally for the skin and mucous membranes: in fact, in addition to oleoleic, linoleic and palmitic acid, it contains gamma orinazole and many mineral salts that give this oil extraordinary antioxidant, soothing and decongestants properties.

Store in a cool, dry place away from heat sources.
Keep it out of reach of children.



ASTROCCO | BUDIANO | FLACONE | CAPSULA | ETICHETTA
C/PAK 05 | P/22 | P/05 | P/05 | P/05

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MADE IN ITALY
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